

## Invitation to Tender to Provide a Sector Support Body for Creative Ageing for England

### Summary

The Foundation is seeking applications by 14<sup>th</sup> May to undertake work as the sector support body for arts and older people activity in England. The body will act as an advocate, encouraging awareness and innovation. The sum available is up to £250,000 in total, including VAT if applicable. Activity is expected to last for three years.

### Background

The Baring Foundation believes that the human right of everyone to be creative should not be diminished by age. Since 2010 we have dedicated our arts funding in the UK to this goal. There is much more about how we have done this on our website and summarised in [Towards the End](#). We believe in an inclusive society and so have been particularly interested in participatory arts with older people facing different forms of discrimination and disadvantage.

Our perception is that the interest of arts organisations in working with older people has increased substantially over the last decade as they recognise the exciting artistic opportunity presented by an ageing society. However we are not complacent about this progress and we wish this momentum to be maintained.

The UK is a devolved nation and we believe that this is best achieved by a four country approach. We have already undertaken sustainability initiatives with our partners in Scotland and Wales and it is our intention to do so in Northern Ireland. This tender pertains to England only, though we expect the winner of the tender to work cooperatively with initiatives in the other three nations.

There are different opportunities in different countries for taking this work forward. We have concluded that a good mechanism in England is to fund an organisation, or group of organisations, to act as a sector support body. There are many models for such work. We have had in mind the work of Luminare in Scotland and Counterpoint Arts across the UK on arts and migration, but there are other relevant examples.

### Definitions

'Older People' – over 60, with a particular interest in older people who face discrimination and disadvantage.

'Arts' – we would expect at least the range of art forms funded by the Arts Council England and require a broad understanding of culture.

'Participatory arts' – where a professional artist acts as a facilitator to support the creativity of someone else.

'Creative ageing' – arts activity by older people, with or without the support of a professional artist.

### An Organisational Focus

The Foundation has largely been funding arts organisations. We expect the work of arts organisations with older people also to be the primary interest of the sector support body. However organisations serving older people can fall within the scope of this tender. In addition some sector support bodies also include artists themselves and this can be part of this bid.

### The Objectives for the Sector Support Body

#### Overall Purpose

- To increase the quantity and quality of arts activity by and with older people in England

#### Objectives

- To advocate the value of creative ageing activity to a variety of audiences including organisations working in the fields of the arts and older people's services;
- To maintain or increase funding for this work for the sector;
- To influence policy development on creative ageing.

Beyond this we recognise there may be other valid objectives and are interested in your thinking on this but see these objectives as the core priorities given limited funding.

### How the Sector Support Body will work.

The tender application must come from an established organisation with a strong reputation in the field of creative ageing and ability to support the sector. However, that lead organisation may work with other organisations or individuals to undertake this work.

### Application Process

Please cover the following in 3,000 words (or less) excluding appendices. If you would like to discuss any aspect of your bid, please email [david.cutler@ing.com](mailto:david.cutler@ing.com) to arrange a time to speak.

The link to the electronic application form is on our website and the deadline for applications is **14<sup>th</sup> May by 5pm.**

Shortlisted applicants will be informed by 7<sup>th</sup> June.

Interviews for shortlisted applications will take place at the Baring Foundation on 3<sup>rd</sup> July.

Key Points to be Addressed

- 1). Name of lead organisation and relevant track record in terms of creative ageing and sector support work. Names of partners (if any) and relevant track record.
- 2). Who else is operating in this or adjacent fields and how would you work with them?
- 3). Why do you want to undertake this work?
- 4). How would you achieve the objectives set out in this tender and how would we know that you had achieved them?
- 5). What else, if anything, would you wish to achieve with this funding beyond these objectives?
- 6). What ethical considerations/standards would you wish to uphold and how would you do this?
- 7). How would older people be involved in your work?
- 8). Where has least progress been made by creative ageing in the last decade and how would you tackle this in the next?
- 9). How would you work with others outside England?
- 10). What additional income (if any) will you be supplying or seeking?
- 11). Timeline for the work.
- 12). Budget for this work.
- 13). Please attach your last two audited accounts as well as a budget for the next financial period.
- 14). Give the names and contact addresses of two relevant referees for this work.

**19<sup>th</sup> February 2019**